

Statistics Service Project Rubric – Fall Proposal Draft

<p>Written Proposal (2-3 typed pages at 1.5 spacing, 1 in. margins, 12 pt. font)</p>	<p>100</p>	
<p>Demonstrates how and why the particular topic was chosen (1 paragraph)</p> <ul style="list-style-type: none"> - What? – Identifies primary question(s) of interest (2-3 sentences) - Why? – Explains the value of the project and why the question(s) of interest is(are) worth answering (3-5 sentences) 	<p>25</p>	
<p>Provides sufficient background on the partnering organization (2 paragraphs)</p> <ul style="list-style-type: none"> - Who? – Introduces the organization with a brief description of the organization’s mission/purpose (1 paragraph) 	<p>25</p>	
<p>Shows how the project has developed thus far (1-2 paragraphs)</p> <ul style="list-style-type: none"> - Succinctly summarizes what steps have already taken place on the project and where the project currently stands - Demonstrates that attention was paid to sound design principles such as avoiding bias - Explains what changed from one draft of the survey to the next and why each step was an improvement over the prior draft - Includes justification for items that were personally added to the survey, explaining how they fit with the overall objectives of the project 	<p>25</p>	
<p>Outlines a plan for how research will be conducted in the spring (1-2 paragraphs)</p> <ul style="list-style-type: none"> - Demonstrates that attention is being paid to sound experimental design with the proper use of sampling procedures from Unit 1 described in detail - Makes use of correct terminology (sampling frame, scope of inference, bias, etc.) - Leaves room for modifications and adjustments - Design of the study clearly ties to main objectives 	<p>25</p>	